

A man with dark curly hair and a beard is running on a sandy beach. He is wearing a grey long-sleeved shirt and black shorts. The background shows a calm sea and a sky with soft, colorful clouds from a sunset or sunrise.

Breathe
Right®
NASAL STRIPS

Global marketing image assets

& Brand Ambassador, Jorge Martin

A close-up photograph of a man with dark, curly hair and a beard, sleeping peacefully. He is lying on his side, and a white nasal strip is applied to the bridge of his nose. He is wearing a grey t-shirt, and a light blue blanket is pulled up to his chest. The background is a soft, out-of-focus grey.

Generic night time nasal congestion

Generic night time nasal congestion



52 Breathe Right



159 Breathe Right



2072 Breathe Right



506 Breathe Right

Generic night time nasal congestion



BEDROOM035332



BEDROOM045137

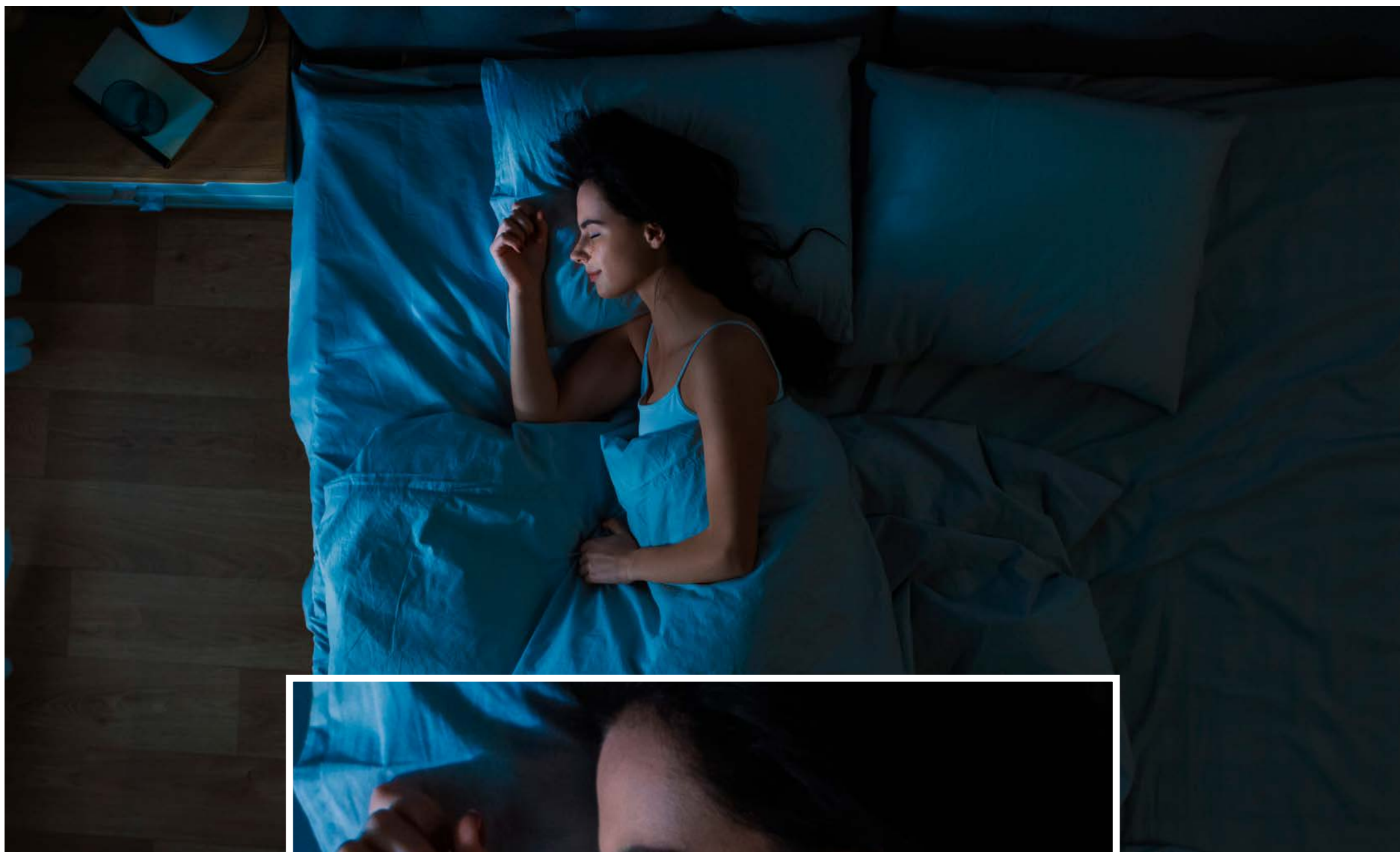


BEDROOM037134

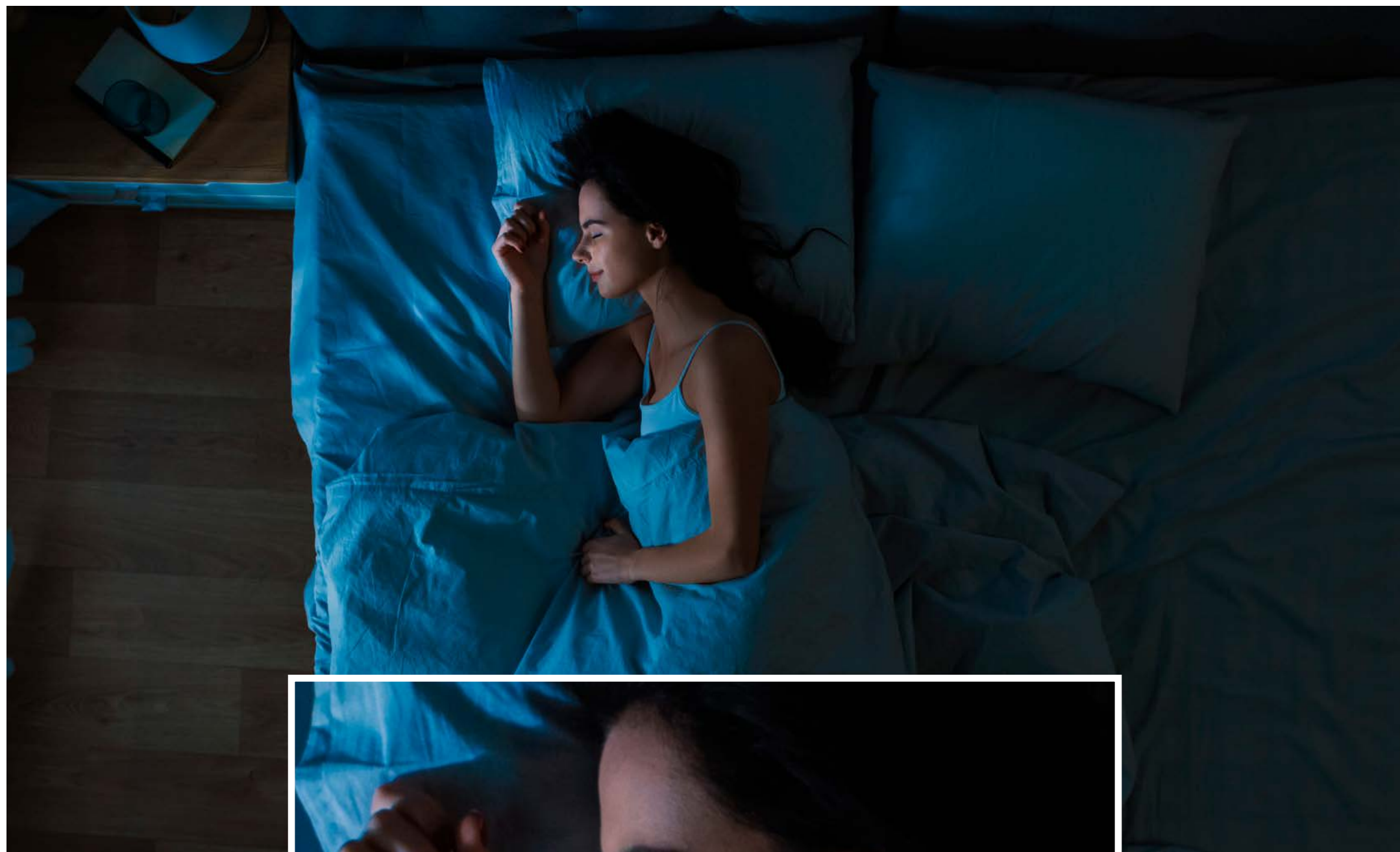


BEDROOM035633

Generic night time nasal congestion



Beige strip



Clear strip

Retouched stock images – Global usage rights all marketing materials – In perpetuity

Generic night time nasal congestion



Beige strip off pack asset



Transparent strip off pack asset



Close-up



Reduced

GSK packaging royalty free image – can still be used for global use

A photograph of an older couple sleeping in a bed. The man, on the left, is wearing a dark blue t-shirt and a white nasal strip on his nose. The woman, on the right, is wearing a dark blue long-sleeved shirt. They are both resting their heads on white pillows. The text "Snoring caused by night time nasal congestion or deviated septum" is overlaid in large white font across the center of the image.

**Snoring caused by night
time nasal congestion or
deviated septum**

Snoring caused by night time nasal congestion or deviated septum



324 Breathe Right



2127 Breathe Right



2158 Breathe Right

Snoring caused by night time nasal congestion or deviated septum



BEDROOM024720



BEDROOM027226



BEDROOM026525



BEDROOM024821

A close-up, low-angle shot of a man lying in bed, covered by a white sheet. He is wearing a dark red long-sleeved shirt. A clear nasal cannula is taped to his nose. His eyes are closed, and he appears to be sleeping. The background is dark and out of focus, showing another person's head and shoulders in the background. The overall lighting is dim, with a cool blue tint.

Night time nasal congestion caused by colds

Night time nasal congestion caused by colds



2072 Breathe Right

Night time nasal congestion caused by colds



2433 Breathe Right

A woman with blonde hair is lying on a grey couch, looking upwards with her hands behind her head. She is wearing a blue long-sleeved shirt. A blue blanket is draped over her. The background is a dimly lit room with a green plant and a warm light source.

Nasal congestion caused by allergies

Nasal congestion caused by allergies



ALLERGIESZ_OUTDOOR_062092



ALLERGIESZ_OUTDOOR_064293



ALLERGIESZ_OUTDOOR_064712

Nasal congestion caused by allergies



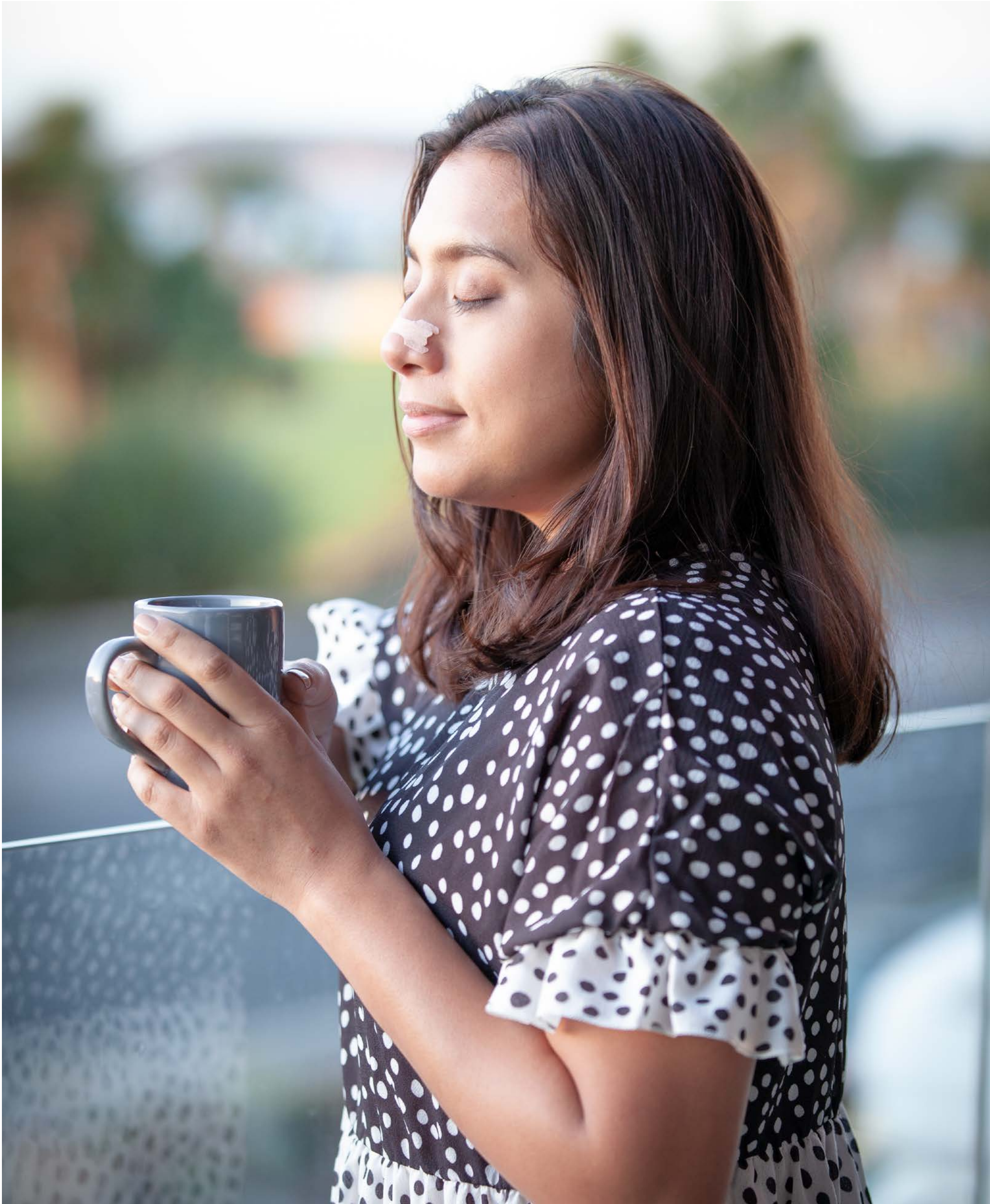
2802 Breathe Right

Nasal congestion caused by allergies



COOKINGPREPCindy-2598

Nasal congestion caused by allergies



FRESHAIRDella-9510



ELEVENESCindy-2720

Nasal congestion caused by allergies



1054 Breathe Right



BEACHZENZara-Adam-9936

Nasal congestion caused by allergies



INDOOR_ALLERGIES070145



INDOOR_ALLERGIES06835



INDOOR_ALLERGIES066043

Nasal congestion caused by allergies



HIKE_054796



HIKE_055795



HIKE_056868

A woman with dark hair, wearing a brown turtleneck sweater and gold hoop earrings, is smiling and looking down at a magazine she is holding in her left hand. In her right hand, she holds a white mug. The background is a gym with a large clock on the wall and a wooden beam. The text "Health & wellbeing, mindfulness, relaxing, drug-free" is overlaid in white, bold, sans-serif font.

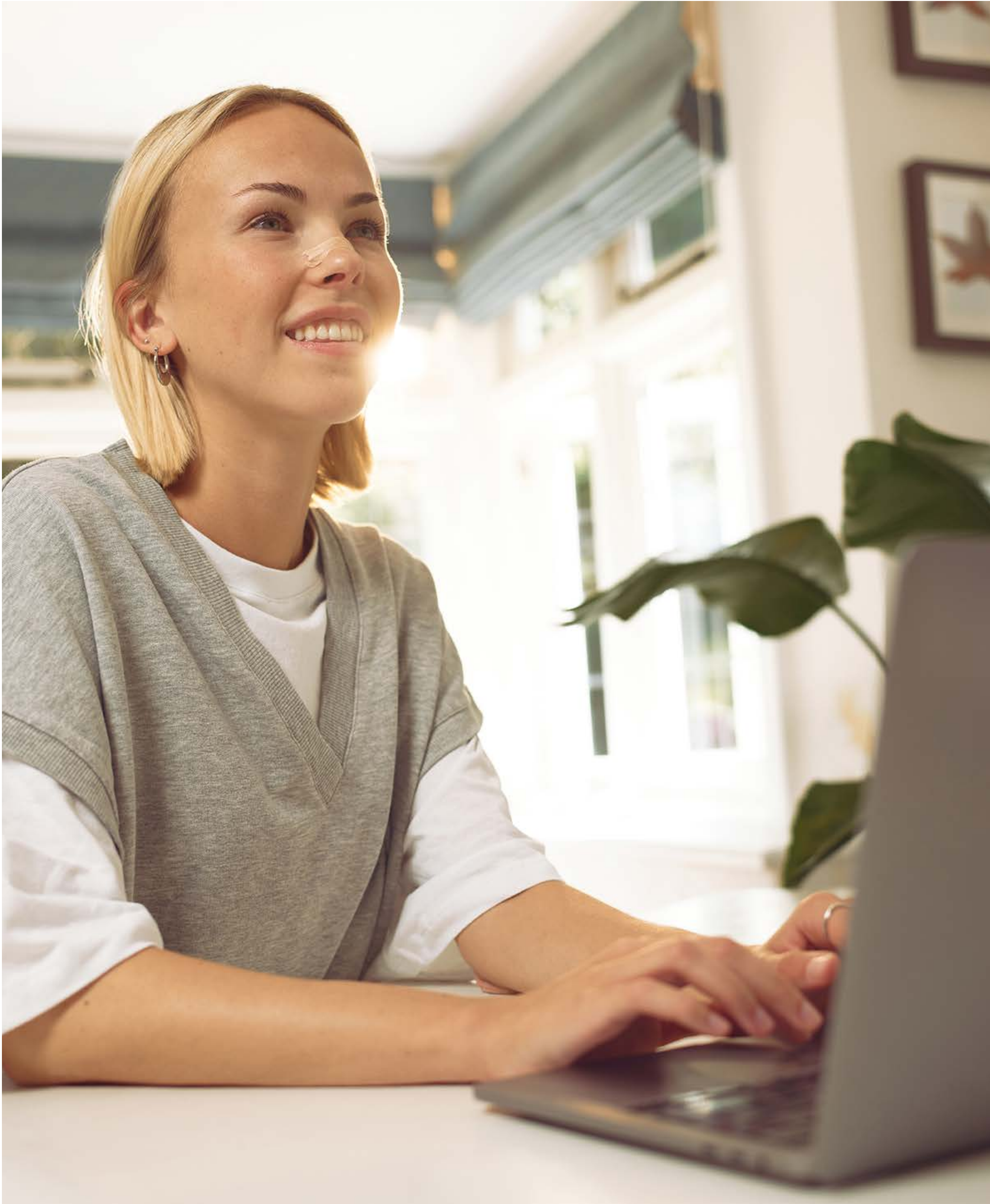
Health & wellbeing,
mindfulness, relaxing,
drug-free

Health & wellbeing, mindfulness, relaxing, drug-free



ELEVENESCindy-2839

Health & wellbeing, mindfulness, relaxing, drug-free



OFFICE05243



ELEVENESCindy-2734

Health & wellbeing, mindfulness, relaxing, drug-free



COOKINGPREPCindy-2872



OFFICE047439



OFFICE056440

Health & wellbeing, mindfulness, relaxing, drug-free



BATHROOM005385



BATHROOM007786



BATHROOM021890

Health & wellbeing, mindfulness, relaxing, drug-free



BATHROOM014689



BATHROOM0062101



BATHROOM022891

Health & wellbeing, mindfulness, relaxing, drug-free



COFFEEBREAKZara-2337



WORKINGAndrew-Roopa-1433

Health & wellbeing, mindfulness, relaxing, drug-free



COOKINGDella-2208



SOFAHILLINJeff-1569

Health & wellbeing, mindfulness, relaxing, drug-free



COMMUTE_00717



COMMUTE_000848



COMMUTE_003449

Health & wellbeing, mindfulness, relaxing, drug-free



COMMUTE_03529



COMMUTE_010052



COMMUTE_035710

Health & wellbeing, mindfulness, relaxing, drug-free

Version 1: January 2025



MIRRORBEDROOM_040562



MIRRORBEDROOM_042663



MIRRORBEDROOM_045264

A photograph of an elderly couple sitting closely together on a grey fabric sofa in a modern living room. The woman, on the left, has blonde hair and is wearing a light blue sweater and dark jeans. The man, on the right, has grey hair and is wearing a blue and white checkered shirt and dark jeans. They are both looking towards the right side of the frame with gentle expressions. The woman is wearing white fur-trimmed slippers, while the man is wearing dark socks. The sofa has large, dark grey cushions. In the background, there is a potted plant on a small wooden side table, a television, and a light switch on the wall. The floor is made of light-colored wood. The overall atmosphere is warm and cozy.

Wellbeing & relaxing

Wellbeing & Relaxing



2815 Breathe Right



2723 Breathe Right



2598 Breathe Right

Wellbeing & Relaxing



SOFACHILLINDella-1982



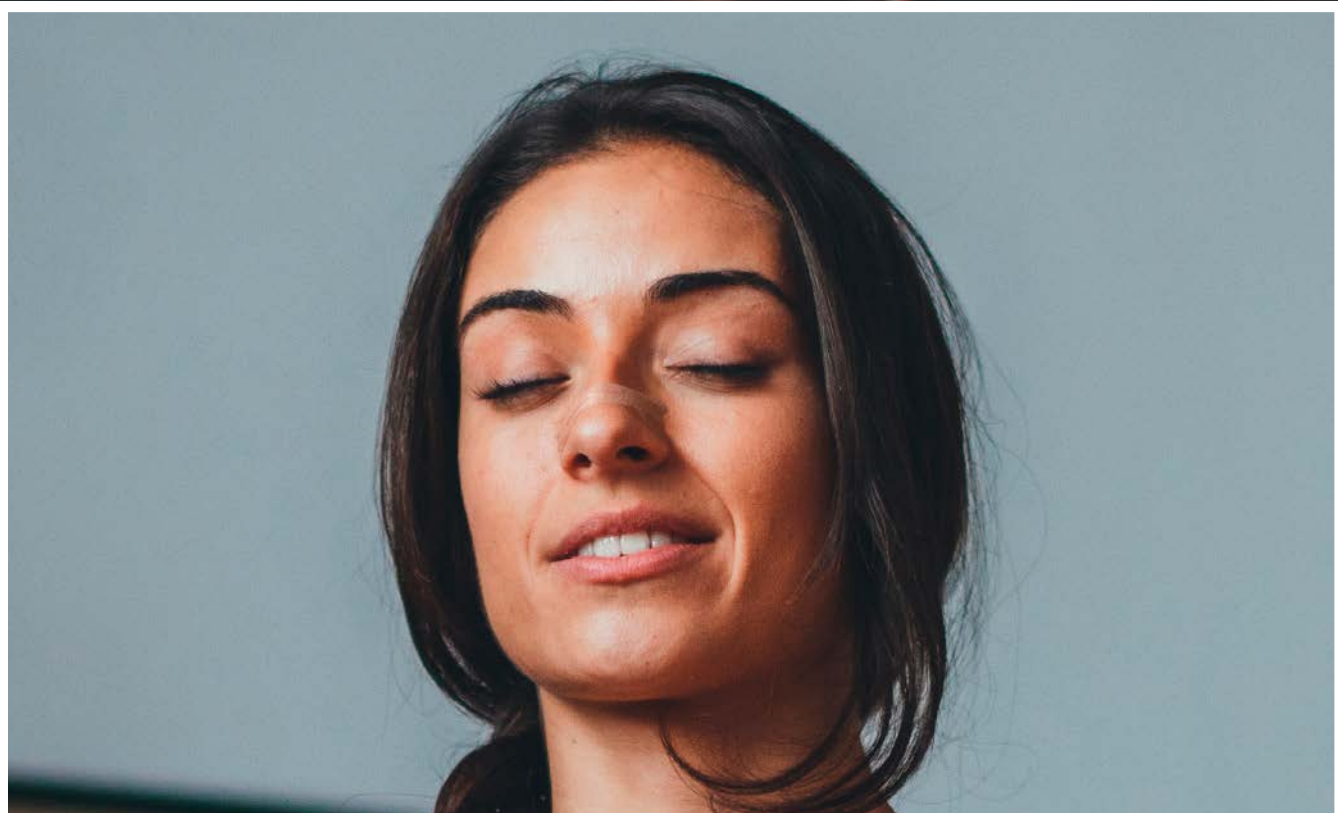
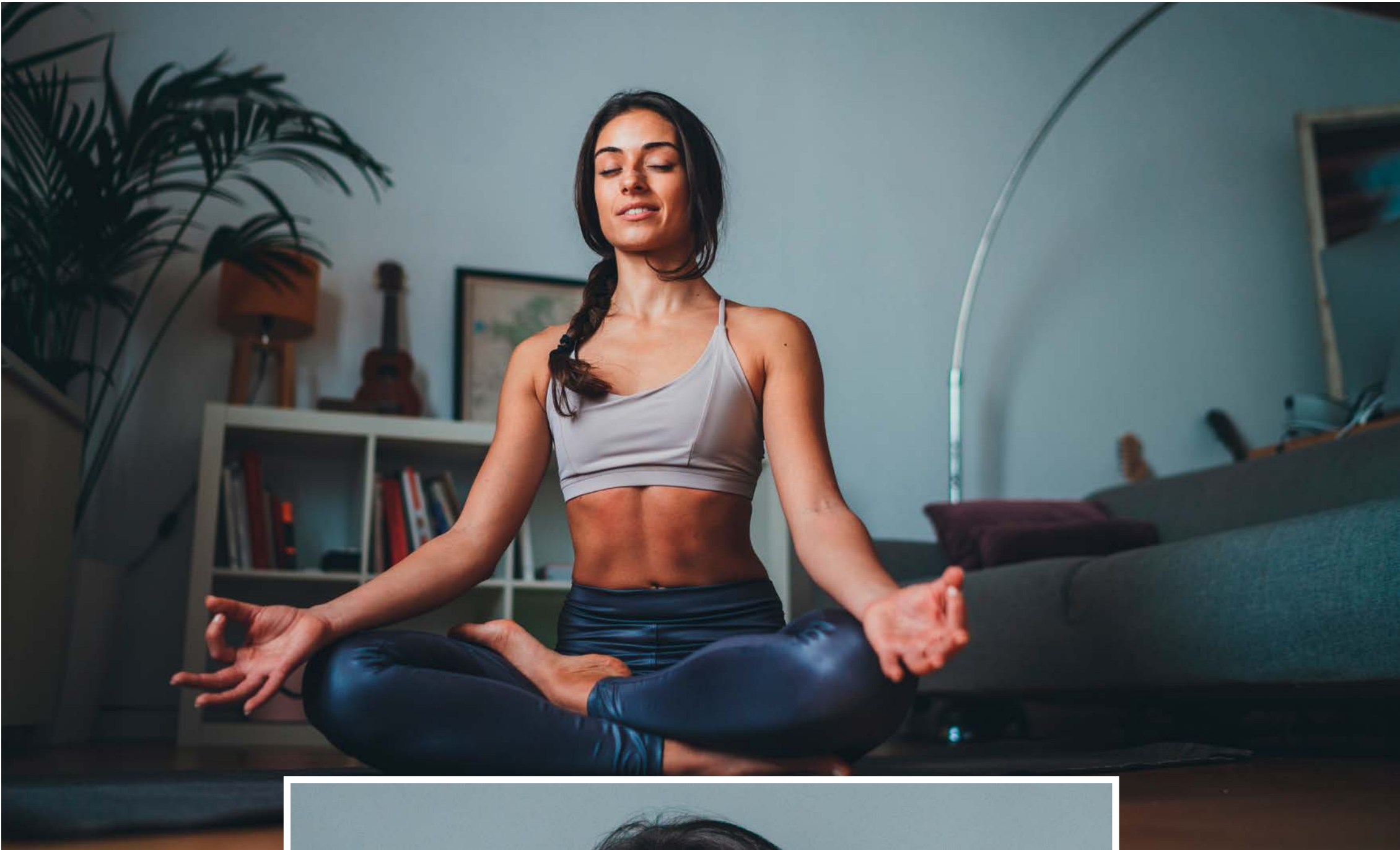
SOFACHILLINJeff-1569



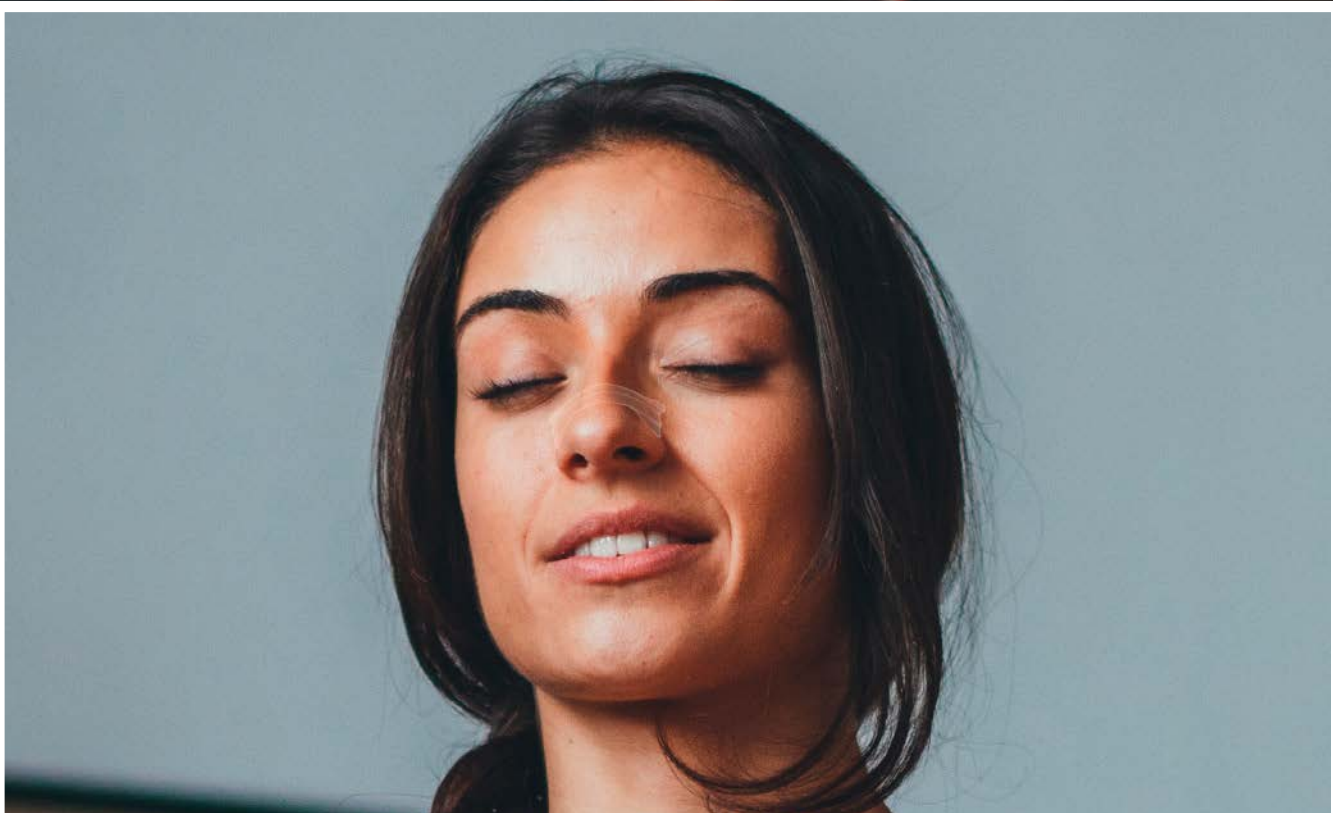
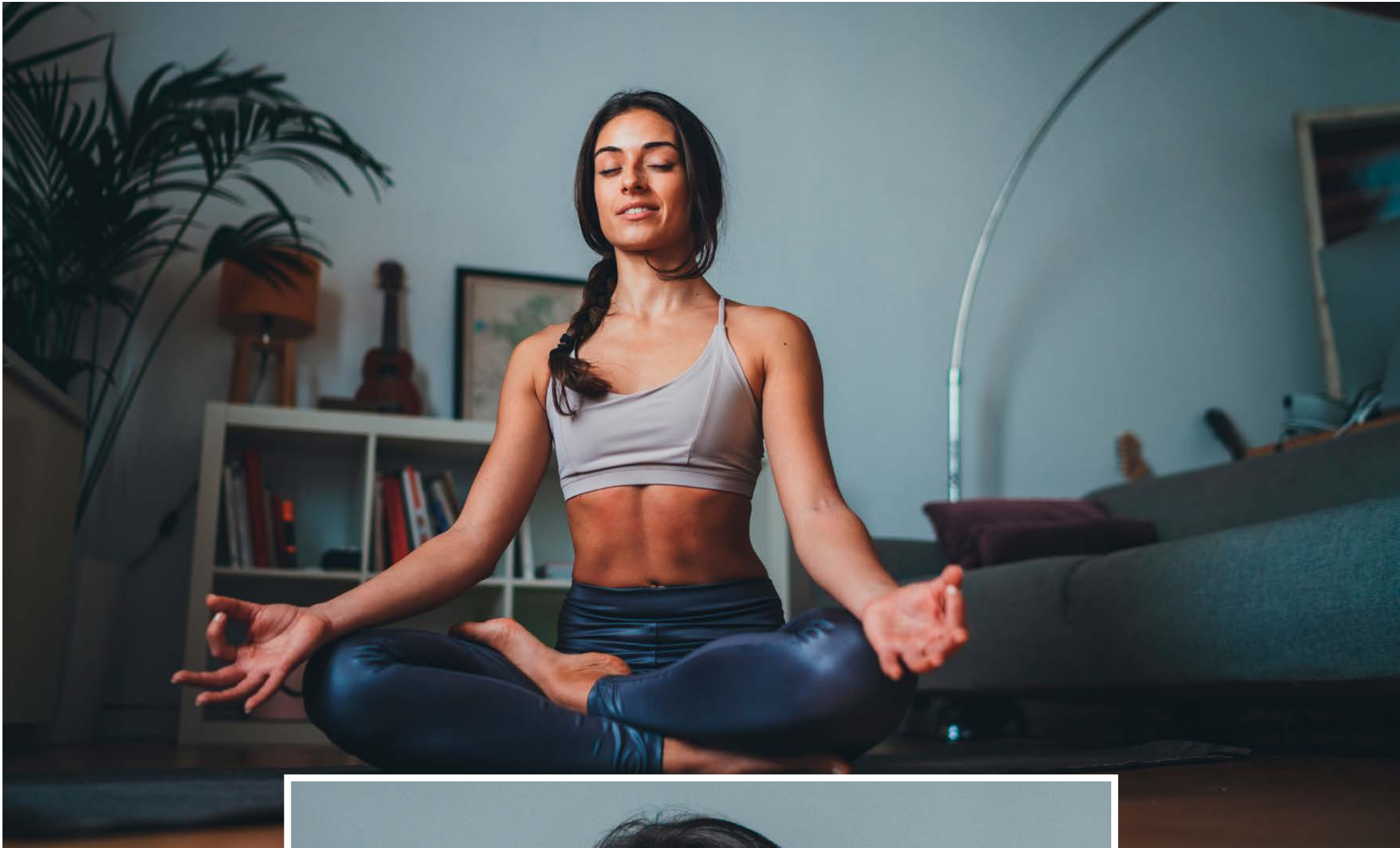
SOFACHILLINDella-2048

A woman with long dark hair in a braid is sitting in a meditative lotus position on a dark mat. She is wearing a light grey sports bra and dark blue leggings. Her eyes are closed, and she has a peaceful expression. The background is a dimly lit living room with a bookshelf, a potted plant, and a guitar. The text 'Wellbeing & mindfulness' is overlaid in the center in a large, white, sans-serif font.

Wellbeing & mindfulness



Beige strip



Clear strip



1658 Breathe Right



1440 Breathe Right



1380 Breathe Right



1788 Breathe Right

Wellbeing & Mindfulness



BEACHZENCindy-9726



BEACHZENZara-Adam-0120



BEACHZENZara-Adam-9936



BEACHZENCindy-9808

Wellbeing & Mindfulness



YOGA_015119



YOGA_015254



YOGA_022356



YOGA_022558

Wellbeing & Mindfulness



BEACHZENCindy-9765



BEACHZENCindy-9787



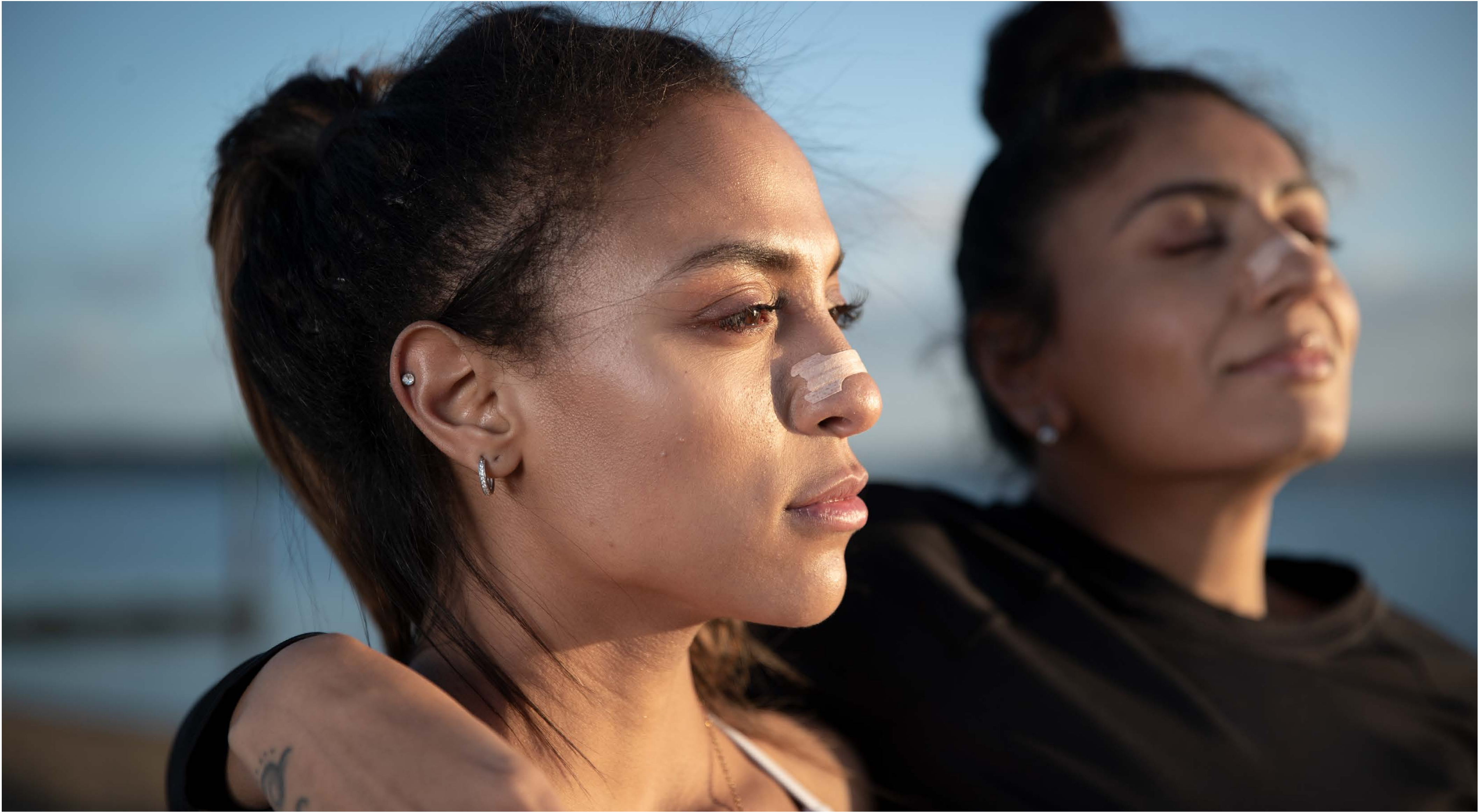
YOGA_02138



YOGA_027961



YOGA_024159



1248 Breathe Right



SOFACHILLING(Della-Jeff)-1641



SOFACHILLING(Della-Jeff)-1715



3127 Breathe Right



3029 Breathe Right



3183 Breathe Right



2963 Breathe Right

A woman with long dark hair is wrapped in a thick, grey, textured blanket. She is looking down with a somber expression. The background is a softly lit, modern living room with wooden shelves, a white cabinet, and a light blue sofa. The overall mood is one of comfort and care.

Cold & Flu



SOFA06074



SOFA058041



SOFA059342

Cold & Flu



COLD RECOVERY_094382



COLD RECOVERY_095217



COLD RECOVERY_099383



COLD RECOVERY_099984



COLD RECOVERY_100418



1906908661-huge RT Clear



shutterstock_374646229 RT Tan



2075680780-huge RT Tan



shutterstock_567014467 RT Clear



shutterstock_357089516 RT Tan



shutterstock_1765349771 RT Clear



shutterstock_1964192998 RT Clear



shutterstock_2070064820 RT Tan



shutterstock_2072777552 RT Tan



shutterstock_2130082181 RT Clear



shutterstock_2144529587 RT Tan



shutterstock_2207481917 RT Clear

A man with dark curly hair and a beard is running on a sandy beach. He is wearing a grey long-sleeved athletic shirt and black shorts. He is captured in a side profile, running towards the right. The background features a calm blue sea under a sky with soft, white clouds. The sun is low on the horizon, creating a warm, golden light. The overall mood is peaceful and active.

Exercise & sport



1183 Breathe Right



SPORTS_082275



SPORTS_081476



SPORTS_084977



SPORTS_085115



SPORTS_088278



SPORTS_089179



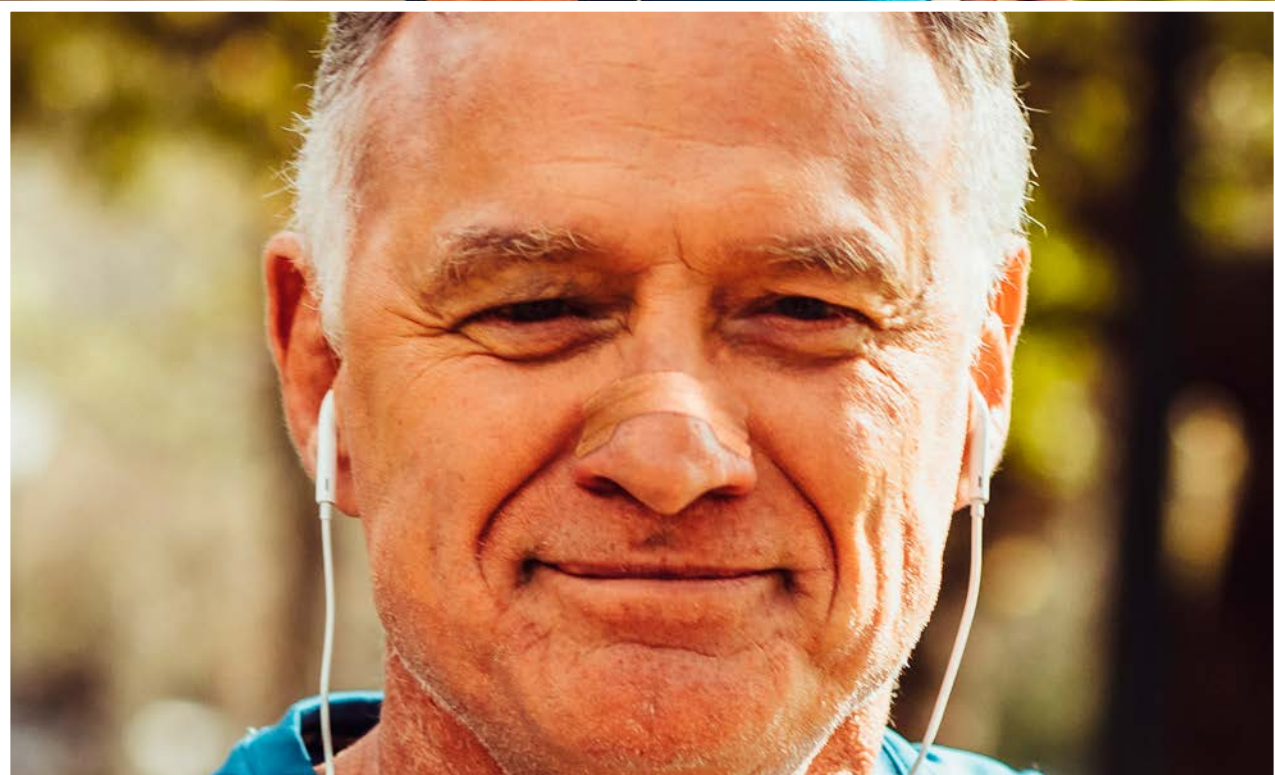
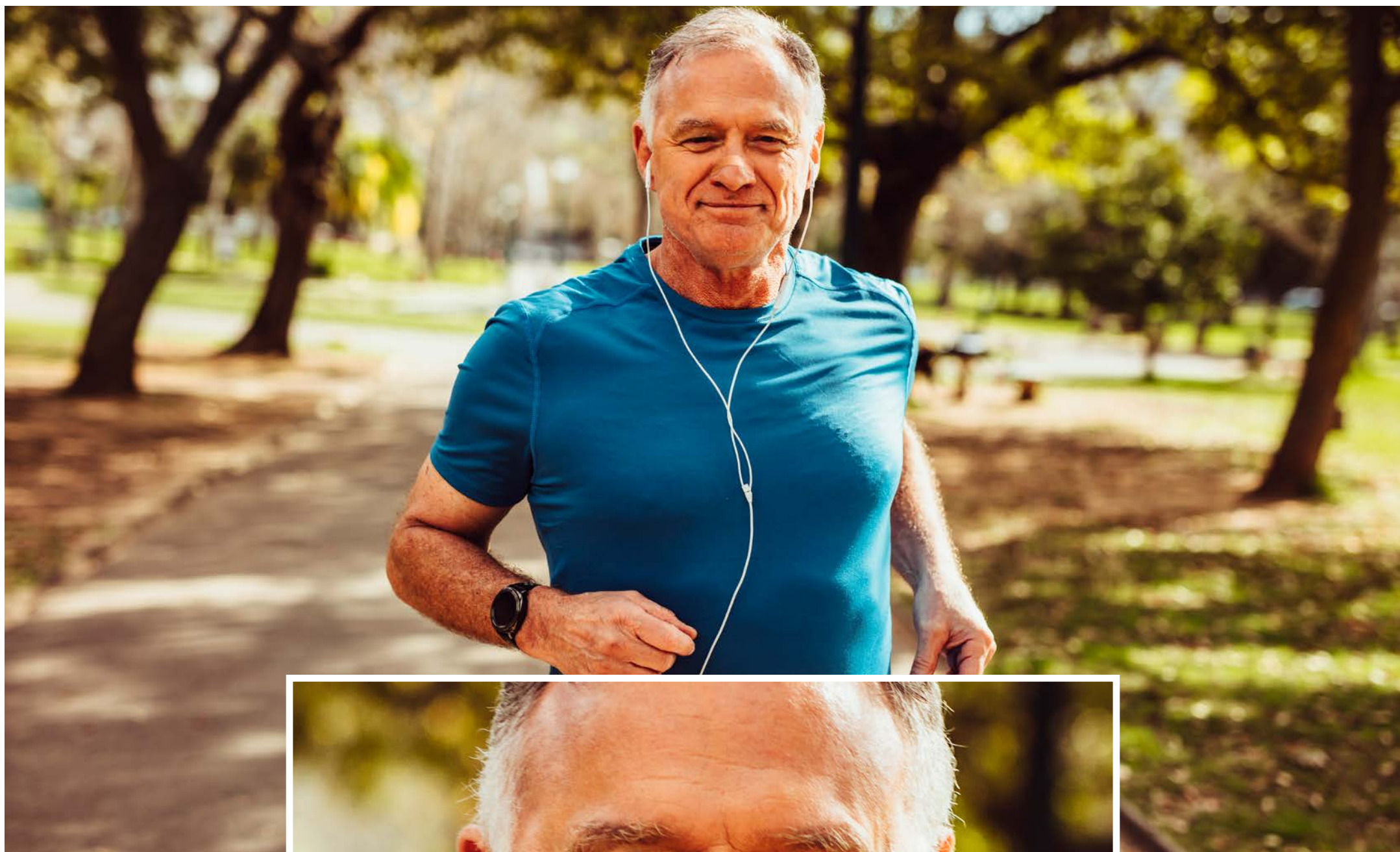
SPORTS_092216



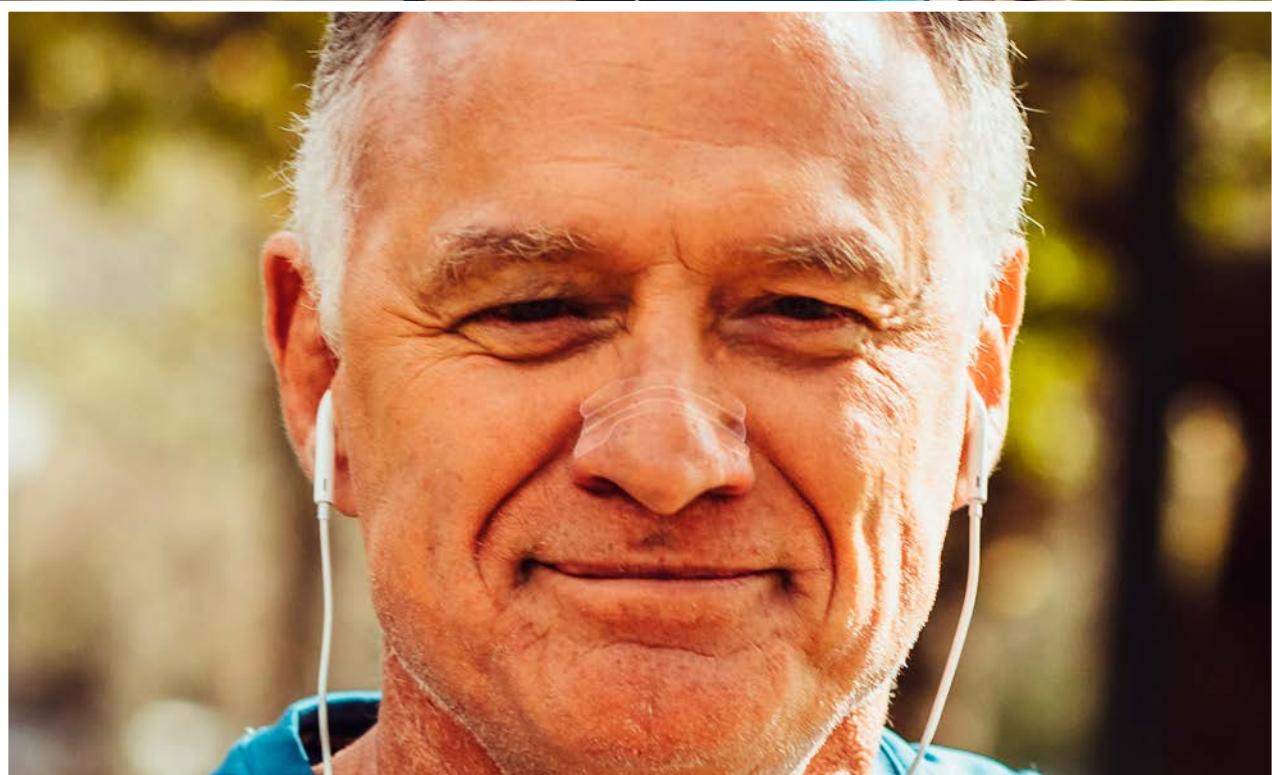
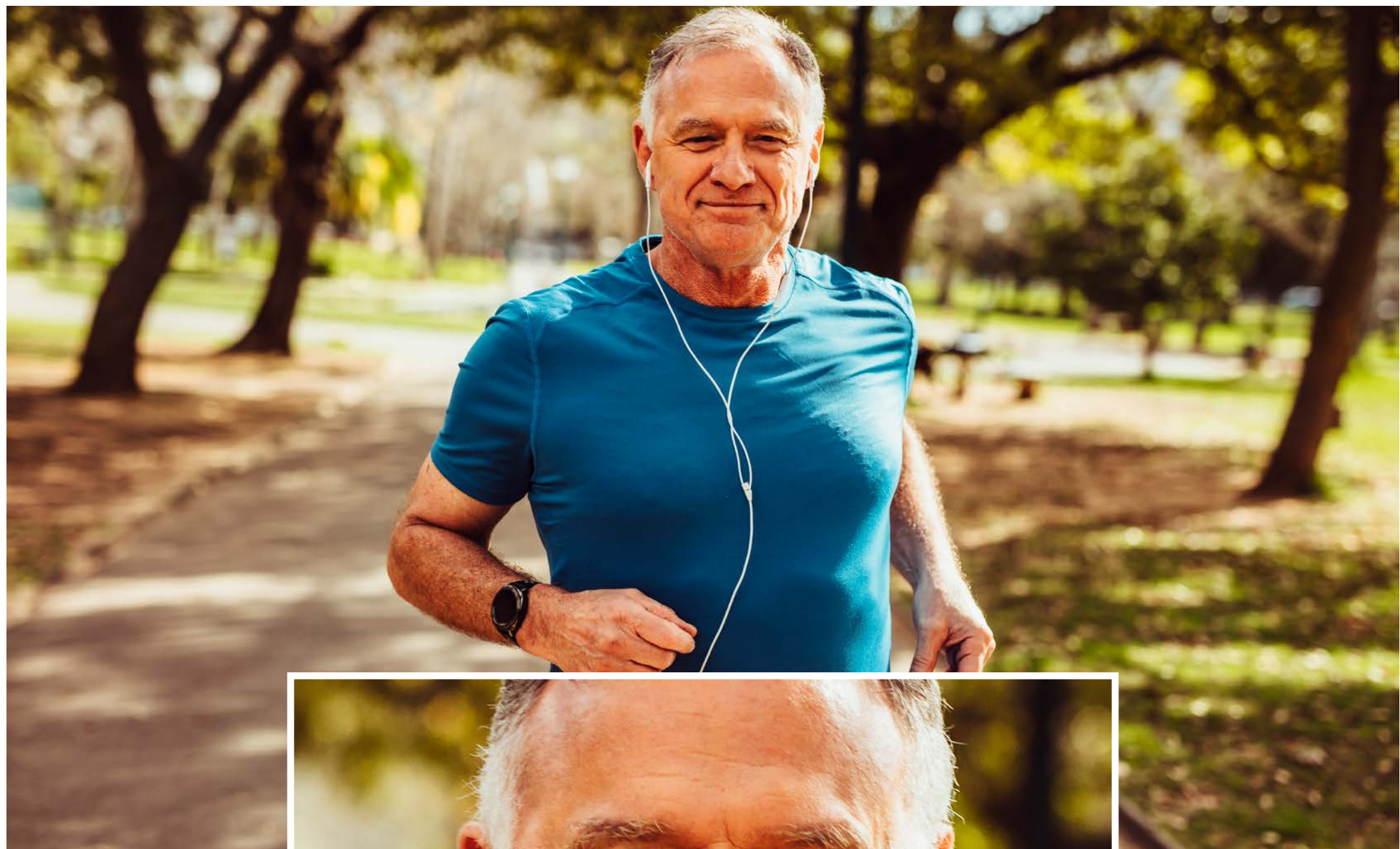
SPORTS_345570



SPORTS_354372



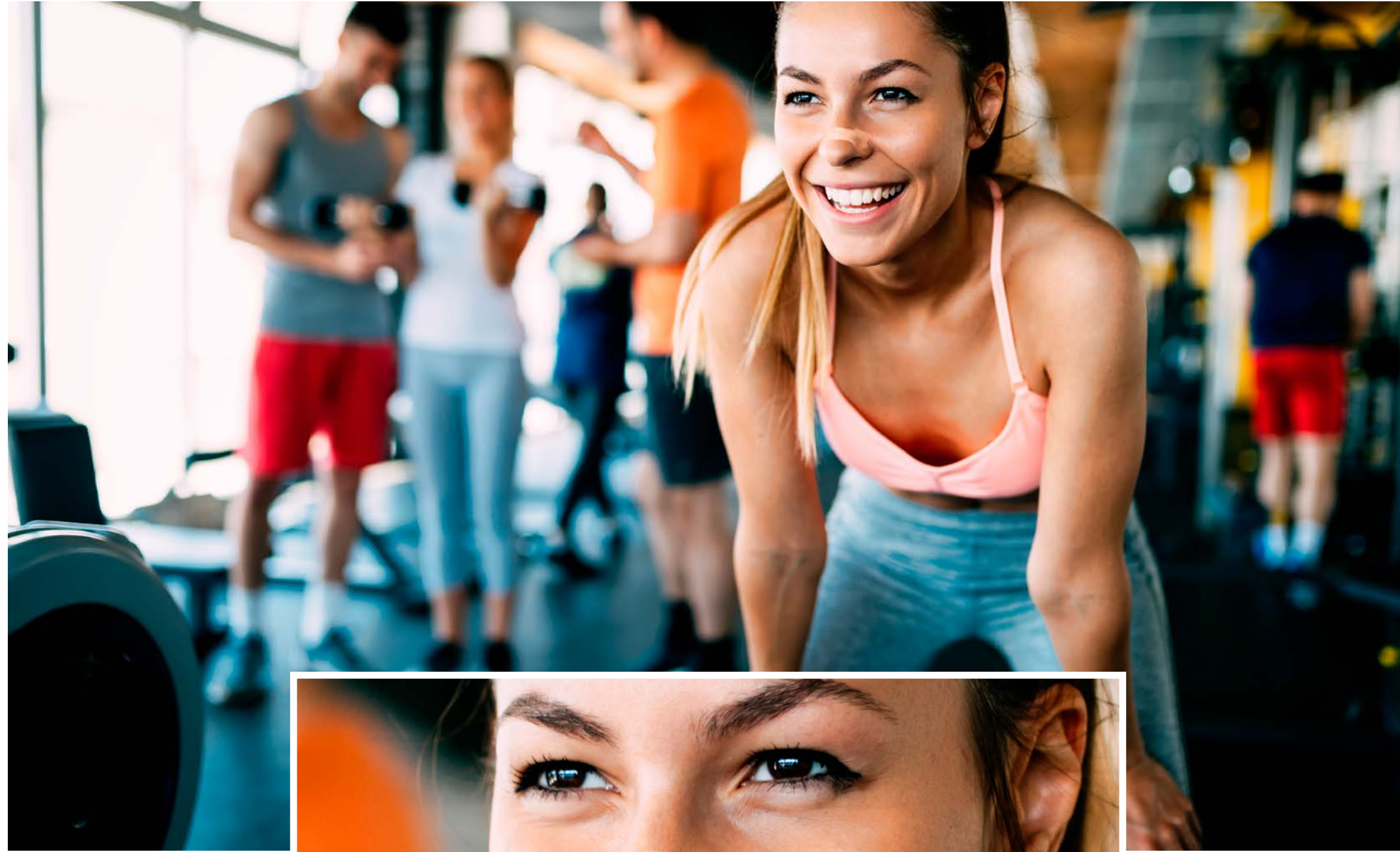
Beige strip



Clear strip

Retouched stock images - Global usage rights all marketing materials - In perpetuity

Exercise & Sport



Beige strip

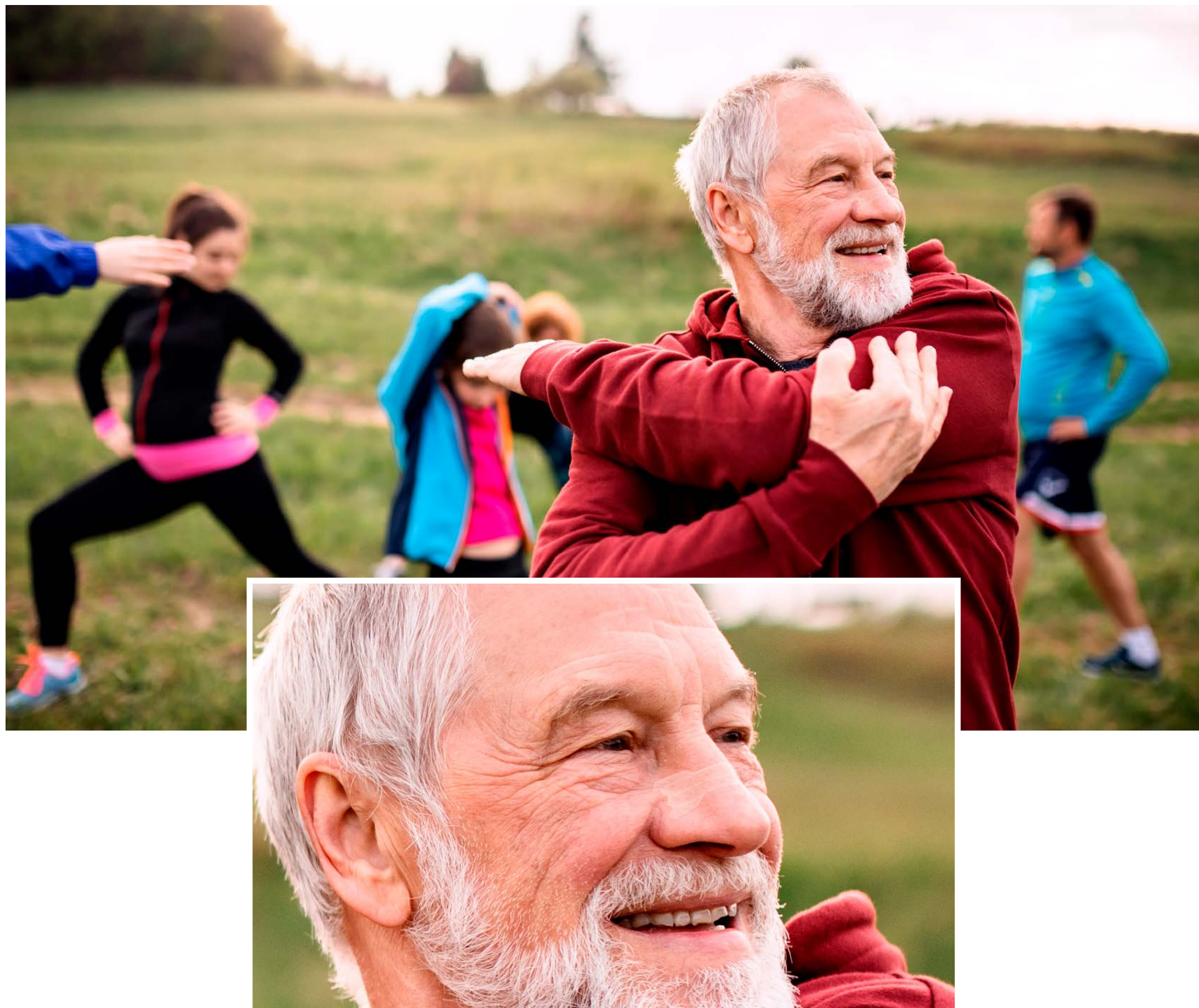


Clear strip

Retouched stock images - Global usage rights all marketing materials - In perpetuity



Beige strip



Clear strip

Retouched stock images - Global usage rights all marketing materials - In perpetuity



Beige strip



Clear strip

Retouched stock images – Global usage rights all marketing materials – In perpetuity

Exercise & Sport



1199 Breathe Right



1308 Breathe Right



1099 Breathe Right



1210 Breathe Right



1089 Breathe Right



1197 Breathe Right-2



1090 Breathe Right



1224 Breathe Right-2



2891 Breathe Right



2886 Breathe Right



2876 Breathe Right



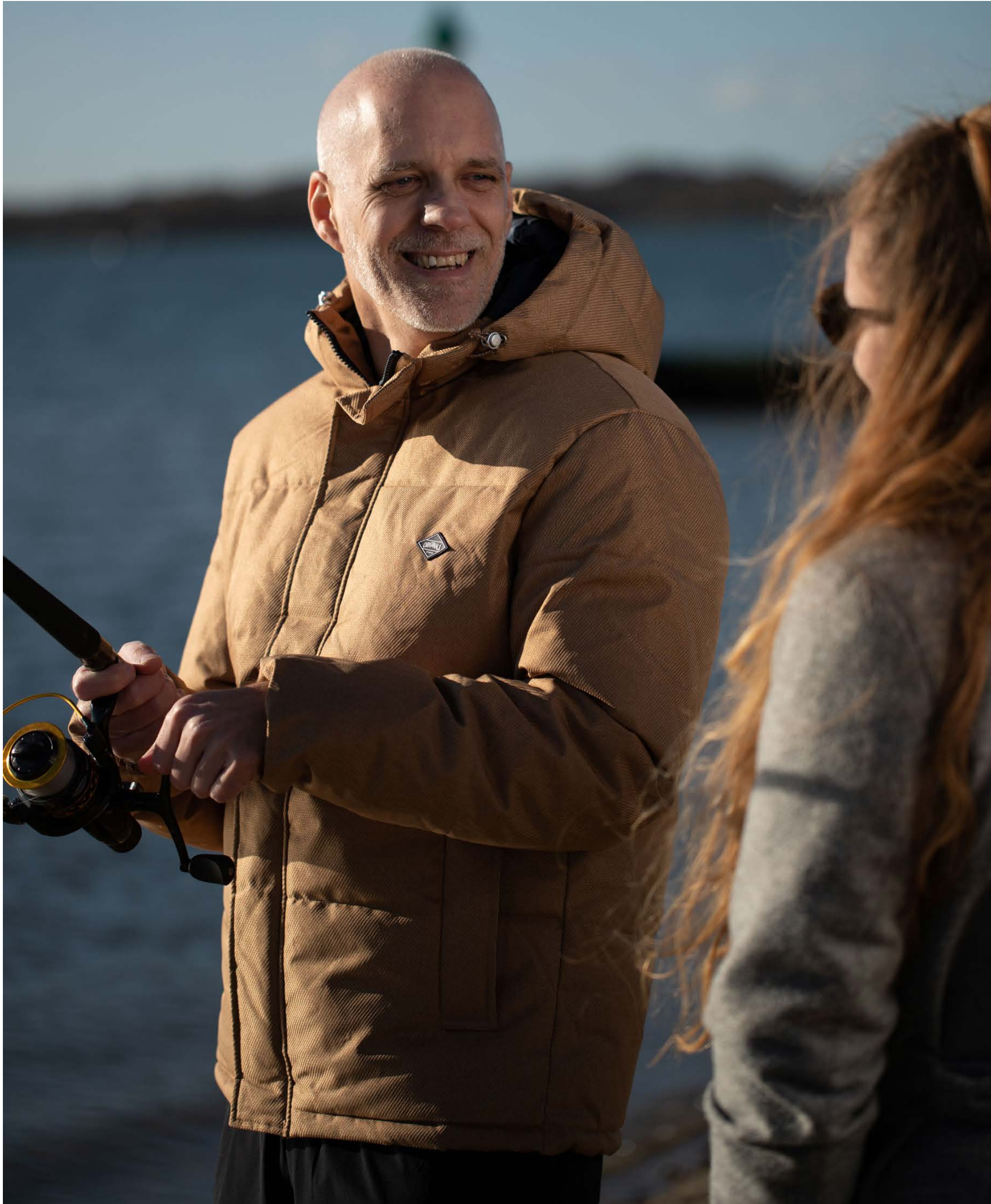
818 Breathe Right



845 Breathe Right



757 Breathe Right



908 Breathe Right



1013 Breathe Right



1054 Breathe Right



HIKE_057594



HIKE_057811



HIKE_058497



Jorge Martin 1 LR



Jorge Martin 2 LR



Jorge Martin 3 LR



Jorge Martin 4 LR



Jorge Martin 5 LR

Packaging Imagery

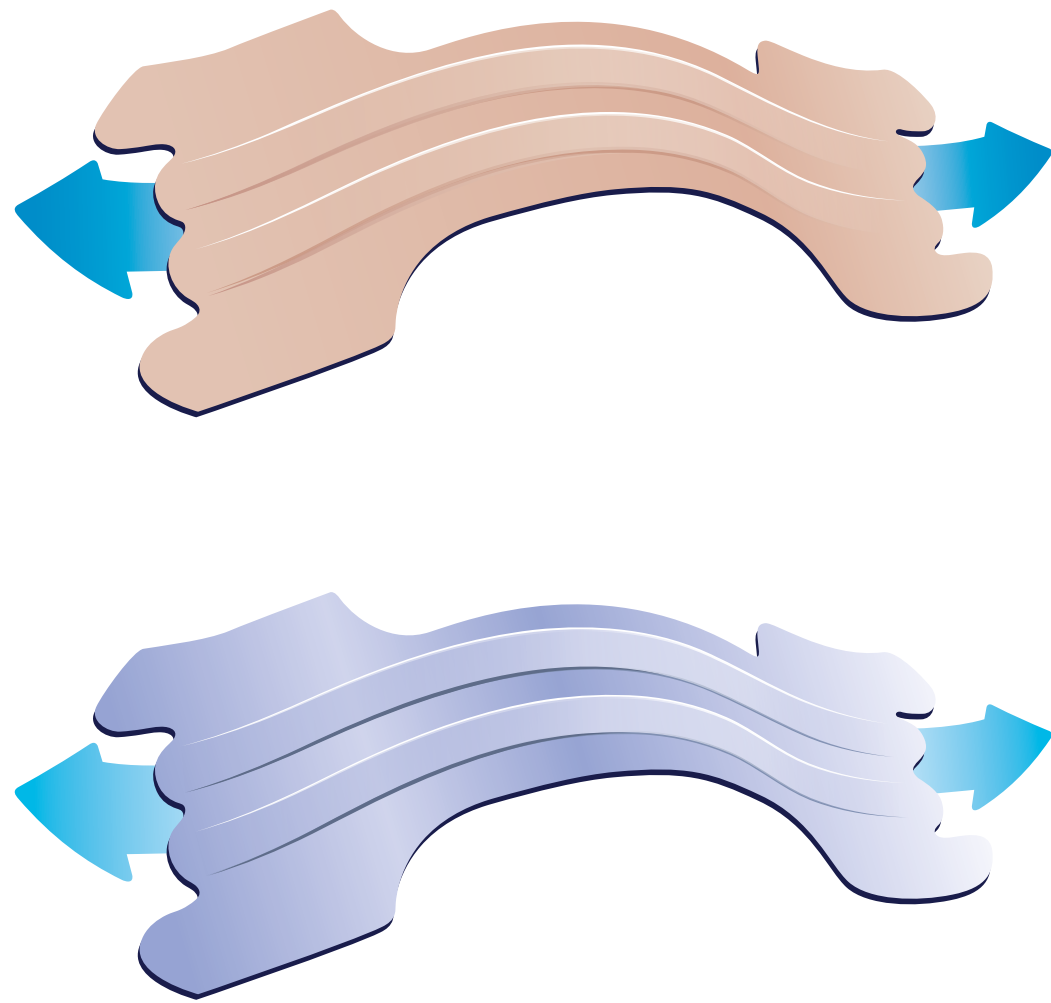




Beige strip



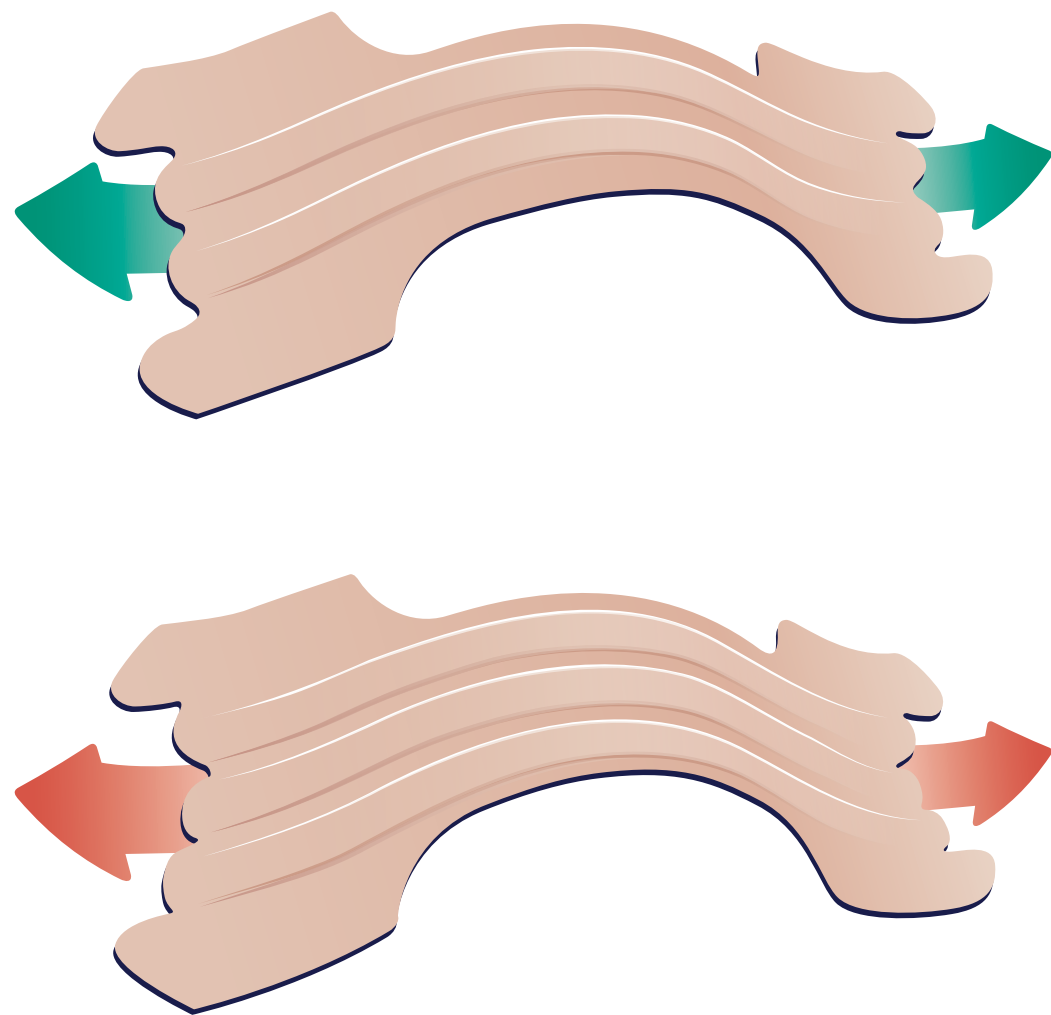
Clear strip



Menthol strip



Extra Strong strip



Packaging Imagery



1811 Breathe Right RT



2170 Breathe Right RT



2282 Breathe Right RT

Packaging Imagery



1821 Breathe Right RT



BEDROOM025322 RT



2276 Breathe Right RT